

CENTER FOR NUTRITION POLICY AND PROMOTION

FISCAL YEAR 2001 ANNUAL PERFORMANCE PLAN

The Center for Nutrition Policy and Promotions (CNPP) fiscal year 2001 Annual Performance Plan is submitted pursuant to the requirements of the Government Performance and Results Act of 1993 (GPRA). The Center developed this plan from the goals and objectives of its 1997-2002 Strategic Plan. The annual performance goals of this plan are directly linked to achievement of the Center's strategic goals and objectives and represent the specific results to be achieved during fiscal year 2001.

The Center was established December 1994 pursuant to a Memorandum of Understanding between the Under Secretaries for Research, Education, and Economics and for the Food, Nutrition and Consumer Services. The mission of the Center is to improve the health of Americans by developing and promoting dietary guidance that links scientific research to the nutritional needs of consumers.

All the Center's efforts including programs and projects contribute to the Departmental goal of achieving a healthy well-nourished population, through the Mission Area's goal of improving the nutritional status of Americans. Five objectives contribute to attaining the goal.

Goal 1: Improve the Nutritional Status of Americans

Program Activity: CNPP funds devoted to staff and support are primarily nested in the Food Program Administration account.

	FY 1998 Actual	FY 1999 Actual	FY 2000 Estimate	FY 2001 Estimate
Program Funding (in thousands of dollars)				7,400
Federal Administrative Funding (in thousands of dollars)	2,218	2,470	2,470	2,446
Federal FTEs	30	30	30	30

Annual Performance Goal(s) and Indicator(s)

The achievement of the 17 Annual Performance Plan goals shown below will effect progress towards achievement of CNPP Strategic Goal 1, Objectives 1-5. This effort supports USDA Goal 2.4 to improve dietary practices and promote a healthy, well-nourished population through nutrition education and research.

The Center will use a wide array of sources to verify and validate performance related to each annual performance goal including use of products produced and disseminated, citations of Center products (reports, press releases, dietary guidance materials, and the like), use of focus groups, peer reviews, analysis of survey information, and reports of policy makers, and monitoring CNPP web site use.

Objective 1: Advance food and nutrition guidance.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Disseminate and increase awareness of the <i>Dietary Guidelines for Americans</i> , to help Americans improve their nutritional status: Wide dissemination of the revised brochure <i>Nutrition and Your Health: Dietary Guidelines for Americans</i> through health professional networks and the media, after official release by USDA in FY 2000.	N/A	<i>Dietary Guidelines</i> report issued by Advisory Committee	<i>Dietary Guidelines for Americans</i> released by USDA	Media interviews completed, placed on website, publication disseminated to multiple audiences

Discussion of Performance Goal: The National Nutrition Monitoring and Related Research Act of 1990 (P.L. 101-445) requires the Secretaries of Agriculture and Health and Human Services (HHS) to jointly publish every five years the *Dietary Guidelines for Americans*, with the next edition due not later than December 2000. Baseline data obtained through consumer and health professional focus groups in 1999 indicate that neither health professionals nor consumers are aware of the *Dietary Guidelines* as a publication or as a set of recommendations from the Federal government. After the *Guidelines* are approved and released by the Secretaries of USDA and HHS, CNPP will be the lead agency for finalizing, printing, and disseminating the consumer bulletin, *Nutrition and Your Health: Dietary Guidelines for Americans*. Distribution will target health professionals, policy makers, educators, the media, and other information multipliers, as well as interested consumers.

Means and Strategies: CNPP staff will identify and target appropriate audiences for dissemination of the brochure in printed form and via electronic means, and develop and implement a communications plan for outreach to the media and health professionals. Press conferences and interviews will be planned to increase media coverage and enhance awareness of the revised *Guidelines* after their release.

Verification and Validation: Annual reporting within USDA will verify release and distribution of the 5th edition of the *Dietary Guidelines for Americans*. Internal tracking will validate the number of web site hits and requests for publications. Media coverage will be validated through monitoring the FNS National and Regional news clips and internal tracking of media inquiries to the Center.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Develop protocol for revision of the <i>Food Guide Pyramid</i> to reflect new nutritional standards and research on food consumption and composition. Publication of a protocol for assessing and revising the <i>Food Guide Pyramid</i> based on the year 2000 <i>Dietary Guidelines</i> , newly released nutrient intake standards (DRI), and updated food consumption information (CSFII).	N/A	N/A	Research and development	Protocol to guide <i>Pyramid</i> revision published

Discussion of Performance Goal: USDA has produced food guides for over 100 years to help consumers make healthy food choices. The current food guide is graphically illustrated by the *Food Guide Pyramid*, which illustrates USDA's research-based food guidance system. It translates nutrient recommendations into food intake and provides a framework for selecting the kinds and amounts of foods to provide a nutritionally adequate diet. Changes in food composition, food consumption patterns, nutrition recommendations, and new food technologies must be incorporated into the food guidance system to keep it scientifically sound and useful to the public. The *Food Guide Pyramid* research base is periodically updated using new food consumption data. Release of the year 2000 Dietary Guidelines and new nutrient standards for several important nutrients call for a fundamental reassessment and potential revision of the *Pyramid* itself. In FY 2001 this multi-year project will begin. In future years, we anticipate modifying and releasing a revised *Pyramid* that will help Americans improve their diets and health status.

Means and Strategies: CNPP professional staff will develop a protocol for revision of the *Food Guide Pyramid*. A potential framework for reassessment of the *Pyramid* has been described in a scientific article submitted for publication in a professional journal. Because of the extensive acceptance and use of the *Pyramid* in nutrition education programs, textbooks, and magazines and on food packages, its revision will have widespread impact, so the potential effect on users should be included in developing the protocol. Comments from professionals who use the *Pyramid* will be solicited in response to the published framework and their ideas considered in the development of a protocol, which will outline the process to be undertaken and a timeline for development and release. The protocol will be submitted for peer review through USDA and DHHS and to professionals in the community. In addition, it will undergo agency clearance before release.

Verification and Validation: Verification of the protocol will be through peer review in the Department and DHHS and with other professionals and users. Validation of the release of the protocol will be through internal reporting.

PERFORMANCE GOAL AND INDICATORS	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Expand dissemination of the <i>Food Guide Pyramid for Young Children (FGPYC)</i> : Number of professionals, target audience members receiving <i>FGPYC</i> through CNPP distribution.	Research	Developed and released	10,000 contacts	10,000 contacts
Number of copies of <i>FGPYC</i> distributed through FNS to their contacts.			150,000 copies	15,000 copies

Discussion of Performance Goal: CNPP believes it is important to explore innovative ways to better reach sub-populations by adapting the *Food Guide Pyramid* for special audiences and uses. Research suggests that establishment of early healthy eating patterns can have lifelong ramifications. To help improve the diets of young children two to six years old, USDA has developed the *Food Guide Pyramid for Young Children*. This adaptation of the original *Pyramid* was designed to simplify the educational messages and focus on young children's food preferences and nutritional requirements. In fiscal year 2001, the Center will expand outreach efforts for and dissemination of the *Food Guide Pyramid for Young Children*.

Means and Strategies: The *Food Guide Pyramid for Young Children* was developed in 1998 and released in 1999 by CNPP staff. It is presently available in printed form and electronically from the CNPP website and on CD-ROM. CNPP will coordinate with FNS as well as partners from the private sector in the continued and expanded dissemination of the adapted *Pyramid*.

Verification and Validation: Validation of the dissemination of *Food Guide Pyramid for Young Children* will be tracked through requests, downloads from the CNPP website, requests for CD-ROMs, and use of adaptation and related publications.

Objective 2: Effectively promote food and nutrition guidance for all Americans.

PERFORMANCE GOAL AND INDICATORS	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Develop nutrition promotion materials incorporating updated nutrition guidance from 5 th edition of <i>Dietary Guidelines (DG)</i> : Number of <i>DG</i> consumer brochures to help Americans eat a healthful diet distributed.	N/A	N/A	Release, distribution of 100,000 copies	Distribution of 50,000 copies
Number of <i>DG</i> consumer brochures downloaded from CNPP web site.	N/A	N/A	100,000 downloads	200,000 downloads
Number of <i>DG</i> materials targeted by content or audience developed.	N/A	N/A	N/A	5 targeted publications developed

Discussion of Performance Goal: Research shows that information alone is not enough to improve the nutritional status of Americans. For example, about 70 percent of all adults recognize the *Food Guide Pyramid*, but only about 12 percent have good diets, as measured by the Healthy Eating Index in FY 1997. A new indicator to measure the number of materials developed that are targeted in their content and/or intended audience has been added to this goal, because CNPP believes that Americans must receive targeted and creative messages to motivate dietary change. Within current budgets, the Center has not been able to adequately mount research-based outreach programs to develop and test content and audience targeted approaches with the different groups that comprise the public. CNPP staff plan to conduct a large scale nutrition promotion initiative, including market segmentation and the identification of appropriate messages for various groups, to increase understanding and use of the *Dietary Guidelines* principles among various audiences. The current performance goal and indicator emphasize development of materials rather than measures of dietary change. It is anticipated that the usefulness of these materials will partially be measured in future years against updated HEI scores, which will be available again in FY2002 at the earliest.

Means and Strategies: CNPP plans to design an integrated nutrition education program to improve Americans health by promoting the *Dietary Guidelines*, subject to availability of funds for these promotion activities. Initially, three content targeted print materials will be developed to highlight the important messages around which the *Guidelines* are grouped, and two materials will be developed for specific audiences such as overweight and obese individuals and low literacy consumers. CNPP will further build on both *Guidelines* concepts to begin development of innovative materials such as interactive nutrition games, diet quality assessment tools, interactive websites, videos, and public information spots. Ways will also be explored to make these messages appropriate for special audiences such as the elderly. In addition, CNPP will distribute 50,000 copies of the brochure *Nutrition and Your Health: Dietary Guidelines for Americans* as well as utilize its website for widespread communication of *Dietary Guidelines* messages.

Verification and Validation: All analysis and consumer research necessary for development of the targeted messages and consumer materials will be verified through peer review in the Department and

with other professionals and users. Validation of the release of the consumer materials will be tracked through internal reporting. In addition, citations, downloads from the CNPP web site, and use of consumer materials and related publications will be tracked as is feasible.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Identify use of and barriers to following the <i>Food Guide Pyramid</i> and develop targeted messages that will help consumers overcome those barriers: Administrative report completed on use of and barriers to following the <i>Food Guide Pyramid</i> , and recommended targeted messages.	N/A	N/A	Research	Release of report

Discussion of Performance Goal: Survey research indicates that in the mid-1990s about two-thirds of Americans were aware of the *Pyramid* whereas only about 1 percent followed it on a given day. To increase use of the *Pyramid*, patterns of use by educators and consumers and barriers to following the *Pyramid* must be identified. Then appropriate messages whose content is targeted to motivating consumers to follow the *Pyramid* can be developed. The current performance goal and indicator emphasize research and development of messages rather than measures of dietary change. It is anticipated that the extent to which these messages contribute to dietary change will be measured in future years.

Means and Strategies: The Center plans to work with a contractor to implement a diffusion study on use of and barriers to following the *Food Guide Pyramid*, subject to availability of funds. The research will measure the extent of penetration and use of the *Pyramid*; identify how *Pyramid* information is being used by practitioners at the National, State, and Local levels; and obtain feedback from consumers on their understanding of, reaction to, and barriers to following the *Pyramid*. The contractor will provide a report on these topics and recommendations for the development of specific, content-targeted messages.

Verification and Validation: All analysis and consumer survey research necessary for tracking consumer awareness and behavior related to the *Food Guide Pyramid* will be publicly available and verified through peer review in the Department and with other professionals and users. Validation of the release of the research report will be tracked through internal reporting.

PERFORMANCE GOAL AND INDICATORS	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Expand use of CNPP food and nutrition guidance by influencing intermediary groups and information multipliers including policy makers, nutrition professionals and educators, nutrition program managers and the media:				
Amount of web page usage (hits)	N/A	22,200/wk	24,420/wk	25,640/wk
Seminar and symposium attendance	48	1,053	726	763
Number of media contacts	1,750	1,960	2,156	2,264

Discussion of Performance Goal: The Center will continue to transfer food and nutrition guidance to information multipliers--policy makers, program administrators, nutrition professionals, academicians, industry, and the media to extend its reach and influence the public.

Means and Strategies: In fiscal year 1999, the Center designed and pilot-tested an interactive site on the World Wide Web to better serve the Centers customers. In fiscal year 2000, the Center implemented the Interactive Healthy Eating Index, an interactive version of the Healthy Eating Index that allows consumers and professionals alike to easily monitor the diet quality of themselves or their clients on the WWW. Concurrently, the *Interactive Nutrient Content of the U.S. Food Supply (INFS)* was released – an

interactive tool to allow professionals and other interested parties to obtain interactive and custom reports. In fiscal year 2001, the Center will continue to actively promote the Web site as a source of nutrition information. Use by nutrition and health professionals and the media of the Centers nutrition policy and promotion interactive applications, publications and materials will be proxied by monitoring Internet usage and seminar attendance as well as media contacts.

Verification and Validation: Internal agency procedures will be employed to monitor Website use as well as seminar attendance and media contacts. Use of the *HEI* and *IHEI* will be tracked through citations, down loads from the CNPP website, use of the *IHEI*, and *INFS*, and use of reports and related publications.

PERFORMANCE GOAL AND INDICATORS	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Expand dissemination of consumer nutrition education materials based on the updated Thrifty Food Plan to nutrition educators working with food stamp audiences: Updated Thrifty Food Plan and menu/recipe guide disseminated to Food Stamp Program (FSP) staff.	Research	Release	Disseminate to FSP staff	Continue dissemination
Number of consumer education materials disseminated.	N/A	N/A	Develop consumer materials	500,000 copies of materials disseminated

Discussion of Performance Goal: The USDA Thrifty Food Plan, developed by CNPP, provides a minimally priced household food plan including menus and shopping lists, that permit a household to meet the Dietary Guidelines and other nutritional guidance. Consumer skills in food management and preparation are important in stretching this low cost plan to meet household needs. Effective consumer educational materials are essential to translate the Thrifty Food Plan to Food Stamp Program customers and provide useful tools to nutrition educators working with this audience.

Means and Strategies: The Center will work with FNS and other partners to develop and extend concepts from the Thrifty Food Plan to households and consumers who could benefit from its use. In addition to print materials, web-based materials will be developed and tested with the target audience, if sufficient funds are available. This goal depends on availability of Food Stamp Program research funds on the order of \$500,000 to develop, test, and disseminate a variety of Thrifty Food Plan-based materials.

Verification and Validation: The development of the consumer materials will be verified through peer review in the Department and with other professionals and users. Validation of the release of the consumer materials will be tracked through internal reporting. In addition, down loads from the CNPP website and use of consumer materials will be tracked as is feasible.

Objective 3: Contribute to improved nutrition policy formulation.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Provide useful, timely information to policy makers and nutrition program managers regarding American dietary behavior and nutritional status: Policy makers and nutrition program managers use of analysis, reports, major publications, Nutrition Insights, the Healthy Eating Index as a diet quality report card.	N/A	N/A	Policy Maker/ Program Manager survey design	Policy Maker/ Program Manager survey

Discussion of Performance Goal: The Center is contributing to improved nutrition policy formulation will be measured by the extent of use of CNPP's expertise and analysis by policy makers and program managers regarding the dietary behavior of Americans and their nutritional status. Major regular products of the Center include: *The Healthy Eating Index (and its interactive, WWW-based version)*, *Nutrient Content of the U.S. Food Supply (and its interactive, WWW-based version)*, *Thrifty Food Plan*, *Monthly Cost of Food*, *Nutrition Insights*, *Family Economic and Nutrition Review*, articles and speeches for professional journals, professional audiences and popular media. In FY 2000, the Center will initiate an effort to build expertise and develop a focus in the study of the nutritional needs (from the epidemiological standpoint) of the rapidly expanding elderly population. In FY 2001, the Center will have accomplished and disseminated adequate related research to be regarded as a focal point of such national survey-based research within the professional community.

Means and Strategies: CNPP will carry out and disseminate meaningful policy analysis, including development of indicators useful for assessing program results, with highly trained, experienced, and analytically proficient personnel. Replacement of key professional staff took place in FY 1999, and adequate computer and other program support was achieved and needs to be maintained to enable the Center to provide the policy analysis advisement for which it is known.

Verification and Validation: Measuring the impact of policy analysis depends on obtaining feedback from policy maker-and program manager-customers. Use of a simple survey instrument or a series of focus groups is anticipated to obtain useful feedback.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Update and expand the Food Supply Data Series to include new, nutritionally improved, functional, and fortified foods to support mandated nutrition monitoring efforts; and utilize the new capabilities accorded by the Interactive Food Supply Methodology to frequently update and electronically publish the Series: New foods included in the Food Supply Data Series.	N/A	N/A	Report update, Release of Interactive National Food Supply	Electronic Report Update

Discussion of Performance Goal: The Center contributes to the statutorily mandated National nutrition monitoring and surveillance system by maintaining historical statistical series entitled “The Nutrient Content of the U.S. Food Supply.” This series supplies information on the capacity of the changing U.S. food supply to meet the nutritional needs of Americans. Because the food supply is exceedingly dynamic with new commercial products being added daily, it is imperative to periodically update the governmental data series to understand new trends in nutrient availability, particularly in the context of emerging and new dietary guidance.

Means and Strategies: The Center must purchase commercial data sets containing information on new foods consumed, new ingredients utilized, and whether traditional foods are newly fortified, enriched, or otherwise altered to update and expand its series. Acquisition of necessary data and software depends on availability of funds to purchase them.

Verification and Validation: Internal agency procedures will report purchase and use of required data and software, and update of the food supply data series.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Provide policy makers a “report card” on American diet quality: Provide Healthy Eating Index (HEI) scores for Americans, sub-groups.	HEI Report #2	Analysis published, presented, HEI used by others	HEI included in Healthy People 2010; Analyses using the HEI and National Health And Nutrition Examination Survey III	Analysis using HEI, NHANES III published, presented

Discussion of Performance Goal: In 1995, the Center developed the Healthy Eating Index (HEI). It has come to be broadly used as a “report card” on the American diet. Not only policy makers at USDA, but also DHHS and academic researchers and nutrition professionals are now using the HEI to indicate how well Americans and subgroups are doing on diet quality. Eventually, the indicator will be used to note improvements due to external influences, including Nutrition Assistance Programs, and progress toward attaining National health goals.

Means and Strategies: Professional staff will continue to compute HEI scores from National surveys on food intake, including Health and Nutrition Surveys.

Verification and Validation: Citations of HEI use will be tabulated and included in the National Healthy People 2010 goals.

PERFORMANCE GOAL AND INDICATORS	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
<p>Assist in development and analysis of U.S. food security policy: CNPP analysis contributes to USDA Food Security Initiatives.</p> <p>Identify gaps in methodology used to collect food security information on elderly population.</p>		<p>"U.S. Action Plan on Food Security" Published</p>	<p>Recommendation on Survey Questionnaire Design</p>	

Discussion of Performance Goal: The Center has assisted in the development of the U.S. Nutrition Plan of Action, the Domestic Discussion Paper on Food Security, and the U.S. Action Plan on Food Security. Additionally, the Center contributes to the Under Secretary's Anti-Hunger and Nutrition Initiative Task Force and the Secretary's Community Nutrition Initiative. Analytical work includes the ongoing assessment of the nutritional status of Nutrition Assistance Program participants versus eligible nonparticipants. In both roles--analytical, and participatory policy development--CNPP contributes to the understanding and development of U.S. food security policy.

Means and Strategies: The Center participates in interdepartmental and interagency work; CNPP staff analyze data to determine diet quality, nutritional status, and food expenditures.

Verification and Validation: Agency and Departmental processes are envisioned to verify this contribution.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
<p>Provide updated <i>Healthy Eating Index (HEI)</i> to reflect the year 2000 Dietary Guidelines for Americans:</p> <p>Research leading to a technical administrative report completed using 1994-1996 consumption data and results reported in peer-reviewed journals and at professional meetings.</p>	N/A	N/A	Research Begins	Research completed, disseminated to provide most accurate report card

Discussion of Performance Goal: In 1995, the Center developed the Healthy Eating Index (HEI). It has come to be broadly used as a report card on the American diet. Not only policy makers at USDA, but also DHHS and academic researchers and nutrition professionals are now using the HEI to indicate how well Americans and subgroups are doing on diet quality. Changes in nutrition recommendations need to be incorporated into the HEI to keep it scientifically sound and useful to its users. The Center will reexamine the methodology of the HEI to ensure it reflects evolving science, and emerging nutritional recommendations.

Means and Strategies: CNPP professional staff will carry out the necessary research and analysis maintaining current staff levels. Maintenance of adequate computing capacity and service is imperative to completion of this project. In addition, funds will be needed to begin an update of the Interactive Healthy Eating Index to reflect these changes (See Performance Goal 3.3).

Verification and Validation: All analysis necessary for the update of the *Healthy Eating Index* will be verified through peer review as will the resulting administrative report. Modification of the Interactive Healthy Eating Index will begin through contracting.

Objective 4: Enhance efficient development of food and nutrition guidance materials for the American public, including nutrition assistance recipients.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Assure timely release of consistent Federal nutrition educational materials: Number of materials reviewed and released by Dietary Guidance Working Group	9	15	17	20

Discussion of Performance Goal: It is desirable that Federal nutrition education and guidance materials be consistent so that the public and nutrition educators are not confused. One of the important functions of the Center is to provide leadership in the coordination of materials review. The Center also participates as a reviewer in this process. With the expected release of the fifth edition of the *Dietary Guidelines* in the year 2000, there may be a substantial number of additional materials submitted for review, if, as anticipated, the additional topics of food safety and physical activity are included in this edition of the *Guidelines*.

Means and Strategies: The Center currently chairs the Dietary Guidance Working Group to ensure that nutrition education materials released by the Federal Government are consistent with the Dietary Guidelines. CNPP aims to continue in this leadership role and provide consistency in nutrition guidance reaching the public.

Verification and Validation: The Dietary Guidance Working Group provides an annual summary of the documents that it has reviewed, and their dispensation.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY2000 Target	FY2001 Target
Promote nutrition education and guidance cooperatively through public/private partnerships: Partnerships Materials	N/A. N/A	12 N/A	12 2	15 4

Discussion of Performance Goal: It is important to work with the private sector in areas of mutual interest to expand resources available for publication, promotion, and other impacts. CNPP has worked collaboratively with a number of private/public partners including the Dietary Guidelines Alliance to develop materials for information multipliers. In FY 1999, memoranda of understanding were signed between USDA, a National parenting magazine, and 11 food companies to promote the *Food Guide Pyramid for Young Children*.

Means and Strategies: The Center plans to continue collaboration with potential partners to leverage CNPP resources to reach the largest possible audience with our messages. CNPP will initiate a number of private/public partnerships to promote the *Dietary Guidelines* 2000 and will work with partners to implement a comprehensive promotion program through the development of targeted nutrition education messages, as funding levels permit.

Verification and Validation: Annual reporting within USDA will verify establishment of partnerships. Internal tracking will validate the number of partnerships, programs, and/or materials.

Objective 5: Improve measures of consumer expenditures and cost analysis.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY2000 Target	FY2001 Target
Increase States use of CNPP's Annual Report on <i>Expenditures on Children by Families</i> in setting child support and foster care payments: States reporting referring to CNPP cost estimates in setting support levels.	N/A	33 % States use	50 % States use	50 % States use

Discussion of Performance Goal: Estimates of the costs associated with raising children furnish credible cost estimates to the 50 States and are broadly used in setting child support levels. The degree to which these are followed affects millions of children.

Means and Strategies: CNPP analysts depend on the Bureau of Labor Statistics Consumer Expenditure Survey to provide data which is then analyzed to estimate costs associated with raising children.

Verification and Validation: CNPP publishes an annual update to the *Expenditures on Children by Families* report. Use by States is determined by State reporting.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY2000 Target	FY2001 Target
Maintain USDA Food Plans and calculate monthly costs of food plans: Thrifty, Low Cost, Moderate, and Liberal food plans updated.	TFP updated, and monthly updates	TFP recipes tested, and monthly updates	TFP released, and monthly updates	Other Plans updated and released, and monthly updates

Discussion of Performance Goal: CNPP provides important applied research and analysis--including developing data and cost estimates--for decision-makers, analysts, and program managers dealing with food and nutrition policies and programs, including food assistance and nutrition education programs and family economics. The least costly food plan, the Thrifty Food Plan is broadly used. The food plan demonstrates a nutritious diet at a minimal cost, and importantly, provides the basis for benefit allotments provided through the Food Stamp Program. It is also used in calculating the U.S. poverty threshold. Other food plans maintained by the Center are used by the Department of Defense in setting food allowances and by the States in setting support allowances and alimony.

Means and Strategies: The Center utilizes data from the Continuing Survey of Food Intakes by Individuals, from the USDA ARS National Nutrient Data Base, from recipe files, from Nielsen data on prices in supermarkets, and from other sources to perform its analysis. It updates food plan costs utilizing Consumer Price Index data from the Bureau of Labor Statistics.

Verification and Validation: Updates of food plans are issued monthly.

PERFORMANCE GOAL AND INDICATOR	FY 1998 Actual	FY 1999 Actual	FY 2000 Target	FY 2001 Target
Extend scientific information on family economics and nutrition to professional peers through <i>Family Economics and Nutrition Review</i> , the Web site, and other publications: <i>Family Economics and Nutrition Review</i> subscriptions and downloads from Web site grow 10 percent.	N/A	N/A	Baseline established	Baseline plus 10 %

Discussion of Performance Goal: The Center publishes a quarterly, peer-reviewed journal, *The Family Economics and Nutrition Review*, that extends scientific information to many of its professional colleagues in academia and the professional community. Professional staff of the Center contribute regularly to this Journal, and external scientific contributions are also solicited.

Means and Strategies: The Journal is published using Center staff. An external advisory board assists the editors in the peer review process, as well as overall editorial policy

Verification and Validation: The Journal is published quarterly and released through the Governmental Printing Office. Subscriptions are maintained by CNPP and GPO.

SUMMARY OF AGENCY RESOURCE ALLOCATION FOR FY 2001 (Dollars in Thousands)		
	FUNDING	STAFFING
CNPP		
Nutrition Education and Promotion	\$5,400	
Nutrition Security Education	2,000	
<u>Salaries and Expenses</u>	<u>2,466</u>	<u>34</u>
Total	\$9846	34